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FOR IMMEDIATE RELEASE:

Project PLASE Recognized Among Top 100 Regional Minority Businesses

Will Receive an Award at the October 21st Ceremony

Baltimore, MD (September 28, 2010)– Project PLASE is proud to announce that Mary C. Slicher, Executive Director of Project PLASE has been selected to receive the prestigious Top 100 Minority Business® Enterprise Award. In its fifth year, this program is designed to acknowledge and pay tribute to outstanding women and minority business owners in Maryland, Virginia, Delaware, Pennsylvania and the District of Columbia. The awards ceremony will take place at the Inn and Conference Center at University of Maryland University College in Adelphi, Maryland on Thursday, October 21, 2010

A panel of distinguished judges chose Project PLASE from five thousand nominations. Selection was based on entrepreneurs who demonstrated outstanding achievement in four key areas: entrepreneurship, client satisfaction, professional and community contributions. This year's ceremony sponsor organizations are: The Center for Business Inclusion and Diversity (CBID); the University of Maryland University College (UMUC) Southwest Airlines; HMSHost, PNC Bank, the State of Maryland, and greiBO media.

"I am humbled and honored to be acknowledged as one of the region's Top 100 minority businesses" said Mary C. Slicher, Executive Director of Project PLASE. "With more than 35 years of service in the Baltimore area, it is welcoming to know that we are making a difference in the lives of the most vulnerable homeless citizens here. At Project PLASE Inc. we are dedicated to helping the underserved through many diverse resources that represent the spectrum of homeless populations. This is an award for Project PLASE, all the hardworking staff and volunteers who show compassion with the lives we are entrusted with, but especially the courageous residents who change their lives"

Project PLASE, Inc. addresses homelessness by providing transitional housing, permanent housing and supportive services to homeless adults. We serve the most vulnerable and underserved, including persons with mental illness, HIV/AIDS, addiction, developmental disabilities, and ex-offenders, etc. We treat, restore and rehabilitate the whole person. We empower each individual to function at the highest level possible. Our vision is to eliminate homelessness.

Project PLASE has provided both direct services and advocacy on behalf of this population since 1974. Today, Project PLASE serves nearly 500 of Baltimore's homeless men and women per year in our transitional housing and permanent housing facilities. Project PLASE has strong community support and attracts more than 300 volunteers yearly.

To obtain tickets for the 2010 Top 100 MBE ®Awards Ceremony or for a complete listing of this year's winners, please visit www.top100mbe.com.

Please visit, www.projectplase.org for more information about Project PLASE Inc.