



Mission • Project PLASE, Inc. addresses homelessness in Baltimore by providing transitional housing, permanent housing & supportive services to homeless adults. We serve the most vulnerable & underserved, including persons with mental illness, HIV/AIDS, addiction, developmental disabilities, & ex-offenders, etc. We treat, restore & rehabilitate the whole person. We empower each individual to function at the highest level possible.



Photograph by Maria Linz Photography
Cover Design by Brook Miller

Annual Report 2009

35 YEARS IN THE COMMUNITY

A MESSAGE from the *Project PLASE* President and Executive Director

Dear Friend,

BACK IN THE EARLY 1970's, four idealistic university students dreamed of a Baltimore where every single citizen had a decent place to live. We believed then – as we do now – that no human being should endure the insecurity of poverty or lack access to community resources, including housing, education, healthcare and work.

Some called us young or foolish but dreams became reality. Inspired by vision for a different world, we created **Project PLASE**, the first nonprofit housing organization in Baltimore dedicated to providing a spectrum of services to special-needs homeless citizens. Today, over 35 years later, our 60+ staff and 200 volunteers proudly offer a full continuum of care, housing and services.

Each year, we help more than 450 of Baltimore's neediest and most vulnerable homeless population, including veterans and those suffering severe mental disorders, achieve stability in their lives, return to their rightful place in society and become established in permanent housing. Without our nonprofit organization many more would remain on Baltimore's streets, living a lifestyle dangerous not only to themselves, but also to our fellow residents and visitors to this great city.

Thanks to the generous support of family, friends, and sponsors, **Project PLASE** is a beacon of hope in Baltimore. Because of you, thousands of formerly homeless men and women now lead safe and stable lives.

Rooted in hope and strengthened by your support, we recommit ourselves to our mission. Together, we can make our dream come true: rebuilding Baltimore and the nation so everyone has a decent place to live, and an opportunity to be their true and healthy self.

We thank you for celebrating 35 years of service with us and for joining our effort to make an impact on the lives of others less fortunate than ourselves.

Sincerely,



Dr. Gregory Branch
President



Ms. Mary C. Slicher
Executive Director

Board of Directors

Gregory Wm. Branch, M.D., MBA., CPE
President

Betty Wilson-Jones, RN, COHN-S/CM
Vice President

Charles A. Phillips, Jr.
Secretary/Treasurer

Mary C. Slicher
Executive Director

Mildred Abel
Dr. Errol Bolden
Betty Caret, SPHR
Ron Clark
Maresa Gold
Roger Harris
Ruby Rice
Matthew Smith

35 YEARS IN THE COMMUNITY

Key Staff

Mary C. Slicher
Executive Director

Scott Wolgamuth
Controllor

Dr. Nancy Connor
Director of Programs

Andy Dubosky
*Director of Communications
and Development*

Bonita Rohr
Director of Transitional Housing

Michael Labua
Director of Housing

Cathy Austin
Registered Nurse

Trevor Smith, Diana Hood,
Toni Boulware
Transitional Housing Managers

Project PLASE History

1973 A group of university students decides to address the needs of underserved homeless citizens in Baltimore.

1974 PLASE is officially formed.

1974-1985 PLASE operates a Walk-in Center for homeless citizens.

1977-1985 PLASE operates a work development training program to help homeless citizens, and actively works on issues of de-institutionalization, both on a policy level as well creating special programs for this population, including being the first Fountain House Model Day program in the area.

1978 PLASE opens its first transitional house at 201 E. North Avenue.

1979-1985 PLASE operates apartments for de-institutionalized homeless men and women.

1984 PLASE accepts its first person with AIDS and decides to actively address the needs of this population. At the time, there were no shelters or nursing homes that would accept anyone diagnosed with HIV/AIDS in Baltimore.

1985 Creation of a HUD Section 202/811 apartment building as permanent housing for eight disabled citizens.

1985-1989 PLASE opens more transitional housing at 139 E. North Avenue and 2031 St. Paul Street. This is PLASE's first attempt to actively address the emerging female population among the homeless in Baltimore. PLASE was also the initiator of the Women's Housing Coalition and creator of the 'Model Shelter Bill' with Delegate Anne Perkins.

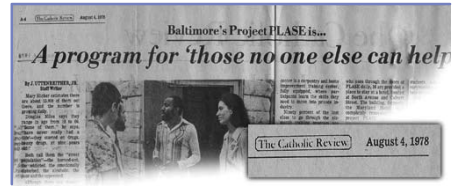
1987-2000 PLASE creates a department of case managers and outreach counselors to work on stability in permanent housing.

1999 Nursing services are created on site and incorporated into PLASE.

2001 1814 Maryland Avenue opens for transitional and permanent housing for medically fragile homeless citizens.

2005 Incorporation of mental health services on site at PLASE.

2009 PLASE turns 35!



35 YEARS IN THE COMMUNITY

Program Highlights

The total number of clients served by Project PLASE during FY 2009: 452

Supportive Services Offered

- Nursing Services and Medical Assessments
- Case Management by Advocacy or Outreach Counselors
- Addictions Assessments
- Mental Health Services
- Peer Support from former Residents
- Socialization Activities
- Enriched Life Skills Groups
- House Meetings
- Client Advisory Board
- Active Connection to Permanent Housing

Transitional Housing

PLASE's Transitional Housing Program provides adult men and women with a safe place to achieve stability, address the underlying problems contributing to their homelessness, and access permanent housing. Our transitional housing is a cost free, temporary situation (3 months to 2 years) and can assist 62 persons at a time.

The following services are part of the Transitional Housing Program:

- Transitional Housing
- Three meals a day, seven days a week, with special provisions for people on particular diets or nutritional restrictions
- Linens, toiletries and transportation tokens
- Weekly meetings with an individual counselor
- Active case-management to assist the individual meet his/her needs, move beyond the crisis situation, and avail him/herself of all community-based services and resources as appropriate and necessary.

During FY 09, Project PLASE Served 267 Total Residents in Transitional Housing.

TOTAL RESIDENTS: 267

Female: 96
Male: 171

HISPANIC:

Hispanic: 6
Non-Hispanic: 261

BREAKDOWN BY RACE:

Black: 211
Caucasian: 44
Native American: 5
Asian: 1
Other: 6

SPECIAL NEEDS:

HIV/AIDS defined: 176
History of Substance Abuse: 197
History of Mental Illness: 189
Dual Diagnosis of Substance Abuse and Mental Illness: 146
Triple Diagnosis of Substance Abuse, Mental Illness, & HIV/AIDS: 114
History of Chronic Homelessness: 125
Veterans: 41 (1 Female Veteran & 40 Male Veterans)
History of Incarceration: 176

OUTCOMES:

52% of the individuals in our Transitional Housing Program moved to permanent housing (either with PLASE Permanent Housing Program or alternative permanent housing).

66% Reported a history of incarceration, but only 1% returned to jail.

73% of all clients with reported substance abuse histories accessed treatment either in-house or in the community.

90% of clients accessed community services (mental health, substance abuse, medical needs, vocational training, benefits, etc.)

35 YEARS IN THE COMMUNITY

Program Highlights

Permanent Housing

Under Project PLASE's permanent housing program in FY 2009, we served 176 persons. The services provided by PLASE included case management, housing subsidy, daily living skills and support to assure that homelessness did not reoccur.

The following services are part of the Permanent Housing Program:

Counseling and Case Management

Outreach counselors follow PLASE clients as they move into community-based long-term living situations. They provide support for close to 200 individuals each year to live as independently and fully as possible.

PLASE Apartments (Calverton Road)

Under the HUD 202 Program, PLASE operates four project-based Section 8 apartments as permanent housing for eight persons who can live independently, allowing those with low or even no income to reside there.

Single Room Occupancy (1814 Maryland Avenue)

Funded by HUD, PLASE offers ten Single Room Occupancy units for men and women. The SRO units provide a comfortable move from a transitional housing facility to permanent housing. While each resident has their own bedroom unit, they have full access to and use of a common area designed to fulfill their independent living needs.

Shelter Plus Care Program

PLASE operates over 100 Shelter Plus Care (S+C) units. Clients receive a rental subsidy that can be used in private housing but only on the condition that the client actively participates in case management. This combination allows the client a degree of independence, yet supports them enough to prevent relapse into homelessness. We also serve families in S+C.

During FY 09, Project PLASE Served 176 Clients in Permanent Housing.

TOTAL RESIDENTS: 176

Female: 77

Male: 99

BREAKDOWN BY RACE:

Black: 154

Caucasian: 20

Native American: 1

Other: 1

HISPANIC:

Hispanic: 3

Non-Hispanic: 173

MEMBERS IN HOUSEHOLD:

126 were single adults

50 individuals lived with family in the household

94 family members total (58 were 18 years old or younger)

SPECIAL NEEDS:

HIV/AIDS defined: 41%

History of Substance Abuse: 69%

History of Mental Illness: 81%

Dual Diagnosis of Substance Abuse and Mental Illness: 48%

Triple Diagnosis of Substance Abuse, Mental Illness, & HIV/AIDS: 24%

History of Chronic Homelessness: 61%

Veterans: 11%

History of Incarceration: 51%

OUTCOMES:

95% of the clients we served through our Permanent Housing Program remained in housing at the end of the year. Eight of the clients who left PLASE were able to obtain their own homes or non-subsidized rental homes.

80% Permanent Housing clients were compliant with substance-abuse treatment.

88% of clients with mental health histories were at least 70% compliant with mental health regimens.

85% of clients were at least 75% compliant with their medical treatment regimens.

35 YEARS IN THE COMMUNITY

Project PLASE Financials

STATEMENT OF FINANCIAL POSITION SUMMARIZED AT JUNE 30

ASSETS	FY 2009	FY 2008
Current Assets	1,120,691	1,192,458
Restricted Deposits	10,072	10,034
Net Property and Equipment	1,790,376	1,834,461
Total Assets	2,921,139	3,036,953

LIABILITIES AND NET ASSETS	FY 2009	FY 2008
Current Liabilities	336,828	322,093
Long Term Liabilities	321,706	340,167
Net Assets	2,262,605	2,374,693
Total Liabilities and Net Assets	2,921,138	3,036,953

NET ASSETS SUMMARIZED	FY 2009	FY 2008
Public Support and Revenue	3,364,950	3,600,634
Net Assets Released from Restrictions	28,643	0
Total Unrestricted Public Support and Revenue	3,393,593	3,600,634

EXPENSES		
Total Program Services	3,165,735	3,262,168
General & Administrative	230,038	276,398
Fundraising	81,265	57,833
Total Unrestricted Expenses	3,477,038	3,596,399
Increase (Decrease) in Unrestricted Net Assets	(83,445)	4,235

NET ASSETS		
Grant Support		
Net Assets Released from Restrictions	(28,643)	0
Increase (Decrease) in Temporarily Restricted Net Assets	(28,643)	0

INCREASE (DECREASE) IN NET ASSETS	(112,088)	4,235
Net Assets at Beginning of Year	2,374,693	2,370,458
Net Assets at End of Year	2,262,605	2,374,693

Project PLASE, Inc. is a 501(c)(3) not-for-profit organization, contributions to which are tax-deductible in accordance with the law. A copy of our latest financial statement is available upon request by contacting Project PLASE at 1814 Maryland Avenue, Baltimore, MD 21201. Documents and information submitted to the State of Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, State House, Annapolis, MD 21401 for the cost of copying and postage.

Project PLASE is registered in the State of Maryland as a charitable organization. This registration in no way serves as an endorsement of Project PLASE by the State.

Our Generous 2009 Donors

Mildred Abel
 Craig and Gayle Adams
 Dorinda A. Adams
 Gerald Adams
 Kathy Alexander
 Susie Allen
 Terence M. Almon
 Julia A. Arakelian
 Regina Aris
 Therman Arrington
 Aaron and Gloria Asrael
 Andrea Asri
 Timothy Bailer
 Erika K. Barry
 Virginia Bates
 Angelina L. Battaglia
 Howell Baum
 Kyunda U. Beard
 Rayanne T. Beers
 Nathan Beil
 Paul N. Beyer
 Mamie Blackledge
 Robert Blankfeld
 Brook A. Botvin
 Tori A. Boulware
 Lemmie Brady Jr.
 Gregory W. Branch M.D.
 Sylvia T. Bratten
 Donald and Rosella Braxton
 Rebecca A. Brotemarkle
 Donna Brown
 Deborah Buie
 Eric Bundy
 Harold and Margaret Burns
 John Cannella
 William Canty
 Melissa A. Carroll
 Robert M. Carroll and Sophia
 E. Rzepka
 Harris and Sharon Chaiklin
 Lawrence and Towanda Chapman
 Frances Cincotta
 Nancy Cione and Jane Corrigan
 Ronald Clark
 William E. Clarke, Jr.
 and Ruth Thompson
 James Clay
 Enrique and Ana Maria Codas
 Stacy Cofield
 Justean L. Coles
 Jerome J. Collier
 David Cooke
 Shirley Cooke
 Billie Cooper
 Barbara Crain
 Dorothy M. Critcher
 Glenn Cross
 Lois Cross
 Shawn and Patricia Cunningham
 Ronald M. and Janette Dapkunas
 A. Brantley Davis
 Brian and Rosemary Davis
 Robert and Janice Davis
 Tiny Davis
 Michael Deets
 Kristin Dehoff
 Peggy Denning
 Richard N. DeVilbiss
 Charles Dockins
 Michael and Brenda Doetzer
 Kathryn Donahoe
 David B. Dunning
 Kathleen Dunning
 Mary Dzurinko
 Renee Esposito
 Rebecca Evans
 Ricardo and Susannah Feldman
 Teresa A. Fenwick
 Oscar L. Ferguson
 Regina Finelli
 Vince Finkelstein
 Prince David
 and Mary C. Finlayson
 Emily Fisher
 Billie and Samuel Fitzgerald
 Henry Fleming
 Gerald Fonville
 Wallace Ford Jr.

Dorothy Fraquelli
 Richard and Donna Frisch
 Robert Galiszewski
 Rodney Gerald
 Diane M. Gervasio
 John and Minnie Gillett
 Brenda Gilliard
 Laverne Gilmore
 Mark Giuliano and Cathy Raab
 Maresa Gold
 David and Bridget Goldman
 Walter and Catherine Gonzalez
 Robert Goren
 Connie Green
 Willie Green Jr.
 Richard Gross
 George S. Gurley D.D.S.
 Marvin Guthrie
 Marvin L. and Artrell Hall
 Phyllis A. Hall
 Rosie Hall
 Carl J. and Karen B. Haller
 Robert Hammock
 Arnold Hampton and Linda Murray
 Marcia Handy-Johnson
 Eleanore Hannon
 David C. and Carol L. Harrison
 Ellen Harrison
 Patricia L. Hartman
 R.W. Hegarty
 Raymond Heil
 René S. Henry
 Victor W. Henry
 Gerson and Melanie Herrera
 Gloria Hill and Nancina Thompson
 Theresa Hill
 John Hinzmann
 Steven and Marjorie Hoffman
 Russell Hoffses
 David Holland
 Sidney Hollander Jr.
 Diana Hood
 Stephanie House
 Reed and Kathleen Hutner
 Robert Iacovazzi, Jr.
 and Regina Bellina
 Marjean and Robert Irwin
 Randy B. Jacobs
 Mary E. Jernigan
 James and Angela Johnson
 James Johnson
 Sharon E. Jones
 Danise Jones-Dorsey
 Herbert and Surina Jordan
 Jaibal and Kalindi Joshi
 David Kandel and Betsy Krieger
 Roi and Mary Lou Kasten
 Mary Catherine Kelly
 Jennifer M. Kilbourne
 Mary L. Kilbourne
 Will Kitching
 Holly L. Knepper
 Richard and Sylvia Kondner
 Indira Kotval
 William H. and Antoinette Lacy
 Patricia Landis
 Houston and Caitlin Landrus
 Francis R. and Mary A. Laws
 Monroe and Della Leister
 Donna Lewis
 Roslyn Y. Lewis
 Anita Litvak
 Patricia A. Lough
 Doris Lyles
 Douglas MacLean
 and Susan Wolf
 Cynthia Martin
 Suzanne Matheson
 Thomas R. McCarthy
 and Ann R. Laprade
 Alice T. McClellan
 Jeffrey McCormack, Esq
 Kathleen A. McCubbin
 Melissa A. McDiarmid
 Tim McIntyre
 Neil McLaughlin
 Barbara McLean M.D.
 Frances McNear
 Michele Mehrling and Jennifer
 M. Sullivan
 Ira and Rita Meier

Abel and Susan Merrill
 Donald and Carolyn Miles
 Eugene Millar
 Janel Momanyi
 Donald and Bobbie Monahan
 John Moore
 Karen Morley
 Elizabeth K. Moser
 Billy Mosley
 Pearl Moulton
 Joanne Nathans
 Dorothea Newport
 Raymond and Constance Notaro
 Caridad Nussa
 M. and Chienye Nwachinemere
 Yngvild K. Olsen
 Joann M. Orlinsky
 Joe and Ida Page
 Michael and Amy Parizer
 Betty Patterson
 Sandra Peregoy
 Anne S. Perkins
 David Peter
 Kathy Pettway
 Charles A. Philips, Jr.
 Joyce Phillips
 Richard H. Pierce
 Virginia A. Pizza
 David and Ann Pollitt
 Margaret Potthast
 Gregory Powell
 Lila Powell
 Herman and Michael Pusin
 Wendy Queen
 Adelaide C. Rackemann
 Esther Reaves
 Beverly V. Reddick
 Pauline Reznick
 Sue Ann Ricciardi
 Andrew and Sylvia Richwien
 J. Robert and Joanna H. Finton
 Lawrence and Colby Rodowski
 John D. Rooker
 Bruce and Ellen Rothschild
 Josh Rothschild
 Susan London Russell
 Hope Sanders
 T.L. Sapp
 Bonnie J. Schneider
 Eric J. Schott
 Joe and Diane Sears
 Russell and Susan Shambeau
 David Shapiro and Andrea Ruff
 Stephanie Shapiro
 Evette Shaw
 Nancy Ann Sias
 Howell and Madelyn Siegel
 Patricia Skarupa
 Larry Skoczynski
 Ernestine Slaughter
 Mary C. Slicher
 Audrey E. Smith
 Charles and Nancy Smith
 Tehma H. Smith
 Ed and Mary Sommerfeldt
 Steve and Kathleen Sorrow
 Michelle Starz-Gaiano
 Argenia K. Stewart
 Lola B. Stokes
 Aaron and Sharon Stopak
 Elke and Robert Straub
 Harry and Ruth Strauss
 John and Cheryl Strom
 Robert and Hilma Swenson
 Tiffany Tate
 David Taylor
 Gregory H. Taylor
 John Edward Thomas
 Melvyn and Dorothea Thorne
 Peter Tissan
 Craig and Darlene Townsend
 Brian Tull
 Terri Turner
 Richard E. Ullrich
 George and Hana Vraný
 Laurene Walker
 Loretta Wall
 Joseph and Catherine Warfield
 Amy C. Watkins
 Antoinese Watkins
 Barbara Watkins

Cynthia Watkins
 Beverly A. Williams Watson
 Donald and Carolyn Weglein
 Rebecca Weiner
 Beth Wells
 Loren and Judith Western
 Jaye Wexler and Lucia Donatelli
 James Wheatley
 Sonja Whittaker
 Lakisha D. Williams
 Lloyd H. Wilson
 Norman E. Wilson
 Phyliss L. Wilson
 Juanitia Wilson Winston
 Lorraine Wolgamuth
 Scott E. Wolgamuth CPA
 Vernal L. Wright
 Kathy Wynn
 Daniel Yen
 Ruth H. Young
 Renee Youngfellow
 Carol M. Ziminski

Organizations

AMVETS
 Association of Nurses
 in AIDS Care
 Becton Dickinson
 Matching Program
 Carrollton Bank
 C & P Rosenwald Fund*
 Catholic Community
 of St. Francis Xavier
 Damie, Rothman, Meier and
 Kronglas
 Eastern Savings Bank
 Fidelity Charitable Gift Fund
 Huber Memorial Church
 James S. Riepe Family Foundation
 Maryland Food Bank
 McCormick and Company
 Medical Facilities
 Management Co.
 Medical Mission Sisters
 Maryland Emergency
 Food Program
 Morton and Sophia
 Macht Foundation
 Namyanka Performing
 Arts Training
 New All Saints Roman
 Catholic Cong.
 Presbytery of Baltimore
 Robert N. Riley Fund*
 Second Presbyterian Church
 Sisters of Bon Secours
 SS. Philip and James Roman
 Catholic Church
 St. Bernadette Parish
 St. Ignatius Roman
 Catholic Cong.
 St. Michael the Archangel Overlea
 Roman Catholic Congregation
 Staffing Plus
 United Ushers of Baltimore
 United Way of Central MD
 Value Village Thrift Stores
 Whole Foods

* Philanthropic funds at the
 Baltimore Community Foundation



United Way
 of Central Maryland

MARYLAND
 NONPROFITS



STANDARDS FOR
 EXCELLENCE



1814 Maryland Avenue
Baltimore, MD 21201
410.837.1400
410.837.6130 fax
www.projectplase.org

Non Profit
Organization
US Postage
PAID
Permit No. 6950
Baltimore, MD